

# **Consultation Paper 2019/01**

# **Public Consultation on**

Segregation of Chief Executive Officer and Chairman Role, Performed by One Individual in Listed Entities

21st July 2019

#### 1.0 FOREWORD

This paper discusses the concept of segregation of the Chief Executive Officer (CEO) and Chairman roles performed by one individual in listed entities. The best practice on Corporate Governance discourages concentration of power in one individual. An established norm is that there should be a clear division of responsibilities at the level of Board of Directors (BOD) of the Company, which will ensure a balance of power and authority, such that no one individual has unfettered powers of decision. As best practice, the Chairman is expected to be an independent non executive director and shall not perform the role of the CEO.

The Securities and Exchange Commission of Sri Lanka (SEC) is pleased to invite the public and all stakeholders to submit written comments to this consultation paper (Refer Section 3.0 for further details), to reach the SEC on or before 19<sup>th</sup> August 2019, under the title "Public Consultation on Segregation of CEO and Chairman Role Performed by One Individual in Listed Entities". Comments received may be publicly available and will not be treated as confidential unless a special request is made in that respect.

#### 2.0 SEGREGATION OF CEO AND CHAIRMAN ROLES

## 2.1 Current Practice Adopted by Listed Entities in Sri Lanka

Currently, as per the Listing Rules of Colombo Stock Exchange (CSE), there is no specific rule relating to the separation of the CEO and Chairman positions. Due to absence of such rule, the SEC notes that certain Public Listed Companies have the role of Chairman and CEO/ Managing Director (MD) performed by the same individual.

As per the CSE, following are details of CEO and Chairman Segregation as at date.

Analysis of Listed Entities	Total	%	No of S&P Entities	%	No of Non S&P Entities	%
Already adopted (Separate CEO & Chairman roles)	244	83%	18	90%	226	83%
Not yet adopted (Common CEO/Chairman/Executive Chairman)	49	17%	2	10%	47	17%
	293	100%	20	100%	273	100%

	Total	Voluntarily	%	Voluntarily	%
	No of	Segregated		Not	
	Entities			Segregated	
Main Board	187	154	82%	33	18%
Diri Savi	98	84	86%	14	14%
Debt Only*	6	5	83%	1	17%
Funds**	2	1	50%	1	50%
	293	244	83%	49	17%

<sup>\*</sup>Abans PLC, Bank of Ceylon, First Capital Treasuries PLC, Janashakthi PLC, Pradeshiya Sanwardana Bank, Siyapatha Finance PLC

<sup>\*\*</sup>Namal Acuity Value Fund, Candor Opportunities Fund

Based on above analysis, it is clear a vast majority of listed entities (83% from Total Listed Entities) have already segregated the roles of Chairman / CEO and have an independent or a non-executive director as Chairman.

# 2.2 Rational for Introducing Segregation of CEO and Chairman Roles

The SEC together with the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) developed the Voluntary Code of Best Practice on Corporate Governance over a decade ago and such code requires segregation of roles of Chairman and CEO. The SEC notes CA Sri Lanka has issued a revised code in December 2017. Additionally, the Central Bank of Sri Lanka (CBSL) has already implemented the requirement for selected entities regulated by the respective regulator.

Corporate Governance Principles of the Organization for Economic Cooperation and Development (OECD-2015) also promotes the separation of the role of CEO and Chairman which will lead to improve discharging of responsibilities of the board under principle VI – Responsibilities of the Board Item E.

Due to the national strategic initiative to improve Sri Lanka's competitiveness in international ranking on the Ease of Doing Business as approved by Ministry of Development Strategies & International Trade Sri Lanka (MODSIT), it is timely to adopt a policy to separate the CEO and Chairman roles as identified in item six (06) of the road map produced by the MODSIT.

## 2.3 Cross Jurisdictional Comparison

Many other jurisdictions have already embraced these principles and has addressed the conflict either by mandatory segregation, comply if not explain approach or on a voluntary compliance basis. Jurisdictions such as Pakistan, Indonesia, Norway and Netherlands require mandatory segregation whereas jurisdictions such as Australia, Singapore and Malaysia require either to comply or explain as to why compliance is not met. Sri Lanka recommended voluntary compliance for a decade in order to create awareness and to provide adequate time to embrace the concept.

No	Country	Description	Source			
Mar	Mandatory Compliance					
1	Pakistan	The Chairman and the Chief	Questionnaire on Rankings &			
		Executive Officer of a listed	Ease of Doing Business Score			
		company, by whatever name	and Chapter II, Section 9 of			
		called, shall not be the same	Listed Companies (Code of			
		person.	Corporate Governance)			
			Regulations, 2017			
2	Norway	The Public Companies Act	Questionnaire on Rankings &			
		stipulates that the chief executive	Ease of Doing Business Score			
		cannot be a member of the board	and Section 8 (Board of			
		of directors. This Code of Practice	directors: composition and			
		recommends that neither the	independence) of The			
		chief executive nor any other	Norwegian Code of Practice for			
		executive personnel should be a	Corporate Governance			
		member of the board.				
3	Netherlands	The chairman of the supervisory	Questionnaire on Rankings &			
		board should not be a former	Ease of Doing Business Score			
		member of the management	and Section (2.1.9			
		board of the company and should	Independence of the chairman			

One Individual in Listed Entities

No	Country	Description	Source		
		be independent within the	of the supervisory board) of the		
		meaning of best practice	Dutch Corporate Governance		
		provision 2.1.8.	Code		
Con	nply or Explain				
4	Malaysia	The positions of Chairman and	Principle A:		
		CEO are held by different	Practice 1.3 of Malaysian Code		
		individuals.	on Corporate Governance		
5	Australia	The chair of the board of a listed	Principle 2: Recommendation 2.5		
		entity should be an independent	of ASX Corporate Governance		
		director and, in particular, should	Council		
		not be the same person as the			
		CEO of the entity.			
6	Singapore	The Chairman and the Chief	Section 3.1 of Code Of Corporate		
		Executive Officer ("CEO") are	Governance of Singapore		
		separate persons to			
		ensure an appropriate balance of			
		power, increased accountability,			
		and greater capacity of the Board			
		for independent decision making.			

Note: Jurisdictions such as United States of America does not have a mandatory requirement for segregation of CEO and Chairman.

### 3.0 HOW TO SUBMIT COMMENTS

In order to enhance Corporate Governance of entities listed in the CSE and to introduce new requirements in the future, the SEC is pleased to invite the public and all stakeholders to submit *written comments*.

Please indicate your current level of engagement with capital market (e.g.: retail investor, public investor, non-public investor, local institutional investor, foreign institutional investor, listed company, stockbroker, stock dealer, Unit trust, IPO Manager, Research report provider etc).

Please submit your written comments to reach the SEC on or before 19<sup>th</sup> August 2019, under the title "Public Consultation on Segregation of Chief Executive Officer and Chairman Role Performed by One Individual in Listed Entities".

Written comments may be sent by any one of the following methods:

E-mail : <u>DG@sec.gov.lk</u> , <u>vajira@sec.gov.lk</u>

Copy to: <a href="mailto:harshana@sec.gov.lk">harshana@sec.gov.lk</a>, <a href="mailto:chairman@sec.gov.lk">chairman@sec.gov.lk</a> and

CEOChairman@sec.gov.lk

By Registered Post : The Director General

The Securities and Exchange Commission of Sri Lanka

Level 28 & 29, East Tower, World Trade Centre, Echelon Square,

Colombo 01

Your comments should be submitted in an envelope marked "Public Consultation on Segregation of Chief Executive Officer and Chairman Role Performed by One Individual in Listed Entities" on the top left-hand corner of the envelope.

By Fax : (011) 2439149

If you wish to provide comments in the capacity of representative of an organization, you should specify the name of the organization whose views you represent. Participants submitting comments should include their personal/ company particulars including their name, correspondence address, contact number and email address, on the cover page of their submissions.