REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)

DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA
SRI LANKA FINANCIAL SECTOR MODERNIZATION PROJECT (FSMP)

Credit No. : 6006-LK

Assignment Title : Expertise for Enhancing Education and Awareness Delivery Channels – Securities and Exchange Commission of Sri Lanka websites

Reference No. : LK-SEC-82935-CS-CQS

The Democratic Socialist Republic of Sri Lanka (the Borrower) has received financing from the World Bank towards the cost of the Sri Lanka Financial Sector Modernization Project (FSMP) and intends to apply part of the proceeds for consulting services for the Securities and Exchange Commission of Sri Lanka.

The objective of the FSMP Project is to contribute to increasing financial market efficiency and use of financial services among micro, small and medium enterprises (MSMEs) and individuals. The project will achieve its objective through modernizing financial market infrastructure, upgrading the legal and regulatory framework for the financial system, and strengthening the institutional capacity of financial sector regulators such as the Securities and Exchange Commission of Sri Lanka. [SEC]. As such, the SEC received financing from the World Bank for obtaining consulting services directed towards enhancing education and awareness delivery channels of the SEC; the SEC Websites. Please refer to http://projects.worldbank.org/P159303?lang=en for further details about the FSMP.

In order to enhance education and awareness delivery channels of the SEC, this assignment aims to create two websites; the SEC website and a website for its Capital Market Education and Training arm.

The consulting services (“the Services”) entail redesigning and developing the SEC web portal in line with advanced web technologies. Accordingly, the web portal should facilitate a visually appealing, user friendly, state of the art web content management system to disseminate reliable, accurate, secure and timely Capital Market information to stakeholders, potential stakeholders, academia and the public at large. The web portal should also facilitate a platform to disseminate web content in Sinhala, Tamil and English languages and should be scalable to cater to future requirements. It is expected that this consulting assignment will take up to seven months.

The detailed Terms of Reference (TOR) for the assignment can be found at the following website: http://www.sec.gov.lk/wp-content/uploads/Terms-of-Reference-for-Enhancing-Education-and-Awareness-Delivery-Channels-SEC-Websites.pdf.
The SEC now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

I. Details of appropriate qualifications including personnel serving on the assignment and their profiles;
II. Consultant should possess a proven track record of not less than 5 years in the Web Development Industry preferably for financial markets;
III. Description of similar assignments during the last five years including the monetary values of the contracts and the web technologies;
IV. Experience in customizing and managing the licensed Content Management System (CMS); and
V. Audited Financial Statements of the previous 3 years.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s Guidelines: Selection and Employment of Consultants under IDA Credits by World Bank Borrowers “Selection and Employment of Consultants by World Bank Borrowers”, dated January 2011 (revised July 2014) (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest and the applicable provisions of the Request for Proposal (RFP) that will be issued subsequent to the Request for Expression of Interest (REOI).

A consulting firm will be selected in accordance with the CQS method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours.

Expressions of interest in a written form must be delivered to the address below mentioning the subject as “Expertise for Enhancing Education and Awareness Delivery Channels- Securities and Exchange Commission of Sri Lanka websites” by Registered mail or by hand on or before 8th July 2019.

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